



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 8/31/2017

Multiple District 4

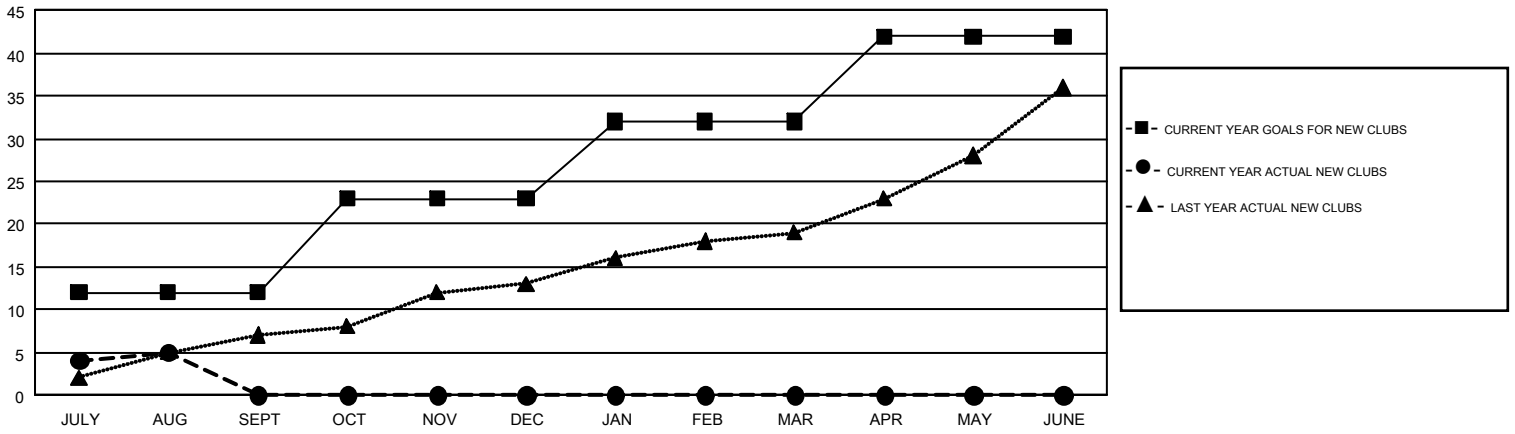
LOCATION: CALIFORNIA

GMT: HOWARD HUDSON

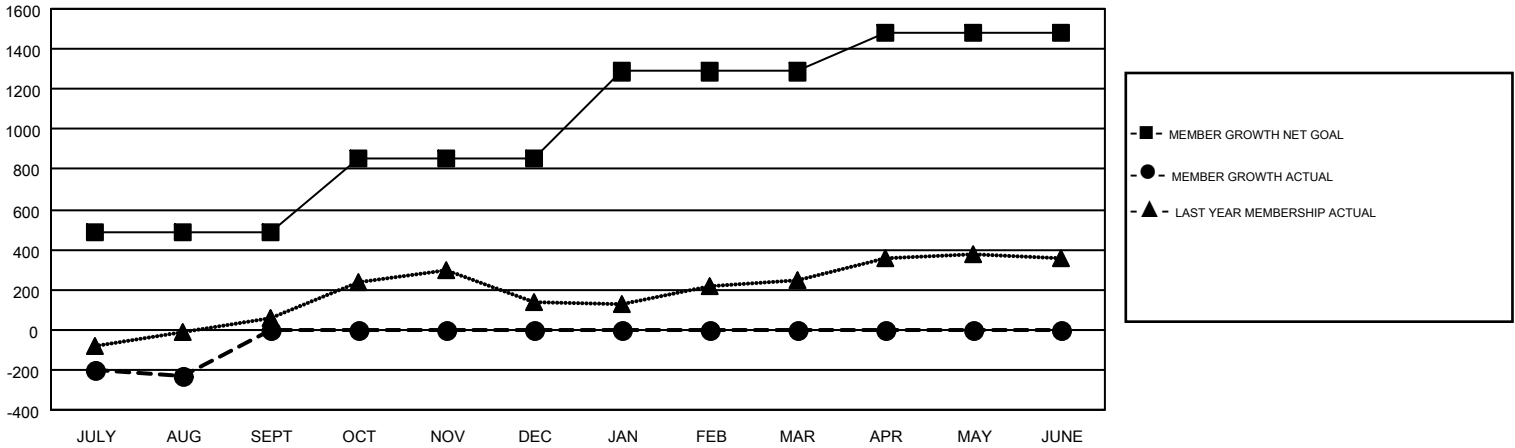
GMT CA 1

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	12	5	4	JULY/AUG/SEPT	485	577	810
OCT/NOV/DEC	11	0	0	OCT/NOV/DEC	368	0	0
JAN/FEB/MAR	9	0	0	JAN/FEB/MAR	434	0	0
APR/MAY/JUNE	10	0	0	APR/MAY/JUNE	191	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	200 CLUBS OF 750 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	12,967 (62.74%)
DECEASED	49	FEMALE	7,701 (37.26%)
CLUB CANCELLED	0	TOTAL FAMILY UNIT MEMBERS	
OTHER	761	3,749	
TOTAL	810	FAMILY MEMBERS PAYING HALF DUES	
		1,954	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)